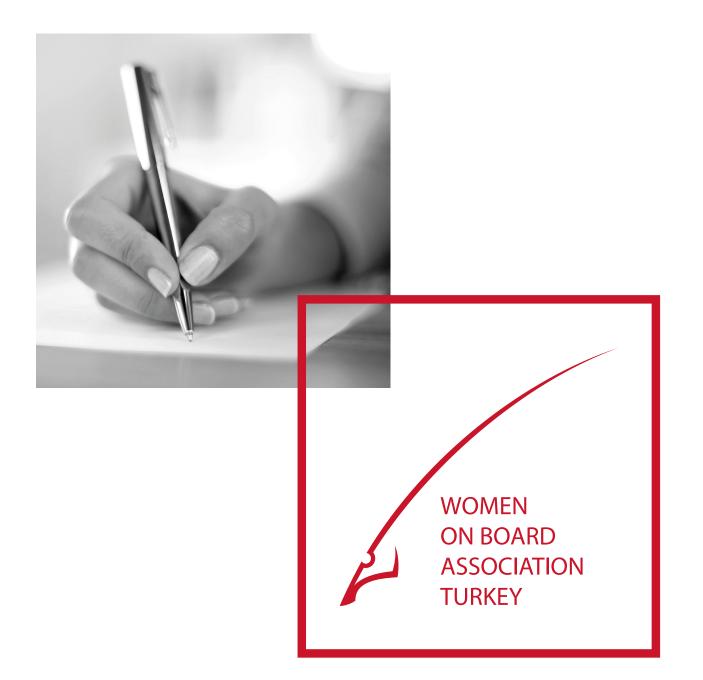


Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir. This project is co-funded by the European Union and the Republic of Turkey.















Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmektedir. This project is co-funded by the European Union and the Republic of Turkey.



 WBAT carries out the project "Boardrooms Need Women: Improving the Administrative, Advocacy and Communication Skills of WBAT" within the scope of the European Union Grant Scheme for Grassroots Civil Society Organizations Program.
 The project, funded by the Ministry of Foreign Affairs, the European Union Presidency and the Ministry of Treasury and Finance, the Central Finance and Procurement Unit, covers a 12-month period from 2 January 2019 to 31 December 2019.

#### Our project aims to develop WBAT within 3 main activities: **1. Administrative Activities - 2. Advocacy Activities - 3. Communication Activities**











# WHO ARE WE? WHAT IS OUR PURPOSE OF ESTABLISHMENT?

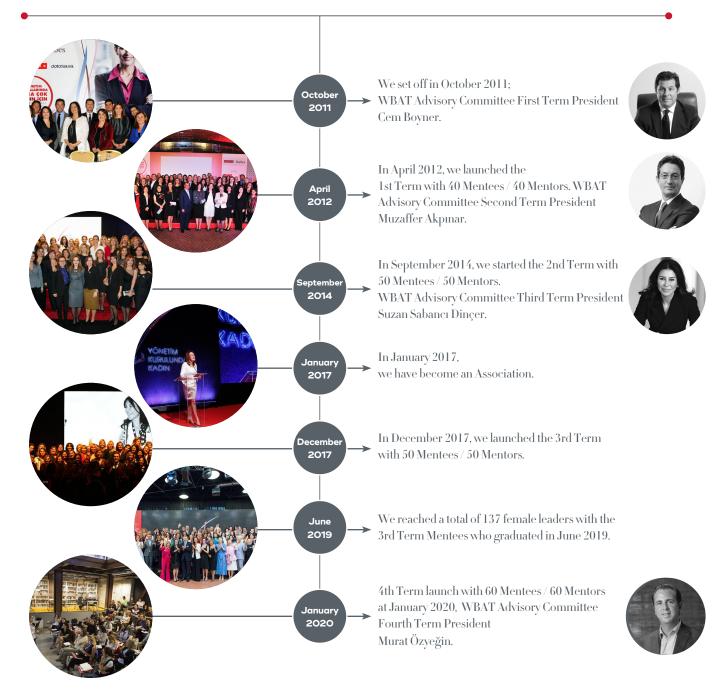
Established on January 2017, the main objective of the Women on Board Association Turkey is to promote social development by increasing the representation of women on the boards of directors.

The origin of the Association is based on the Women on Board Association Turkey Program created by Hande Yaşargil, Managing Partner of Mentor Consulting and Burçak Güven, Vice President Journalist / Clinical Psychologist.

Started with the aim to contribute to the expansion of the pool of women "ready" to be board members in order to support female representation on boards, the Women on Board Program is the one and only certificate program in Turkey, specialized in board membership and accredited by well-regarded academic institutions.

While WBAT sustains this authentic program, it also acts as a platform for communication, collaboration, awareness raising and information sharing aimed at increasing female representation on boards.

# WBAT's Journey from Past to Present



### OUR MANIFESTO

Today;

Turkey ranks 130th in the World Economic Forum Gender Equality Report. In Turkey, female employment rate is 36,3%.

Women hold only 17% of the seats in the Board of Directors of 397 Companies quoted on the stock exchange. It is said that

> "Women can not reach the board member positions because they are not qualified and ready"

We know that there are **educated, qualified, successful, bright business women** ready for this role everywhere in our country. We continue our voluntary and righteous efforts for equal representation on the Boards of Directors.

Women run as candidates for Boards of Directors!

We Exist. We are Here. We are ready.



66

It is essential for the society to utilize all its assets, abilities and potential in order to move forward. We will succeed when women have equal opportunities in business.

"

Murat Özyeğin Fiba Holding Fiba Holding Chairman of the Board WBAT Advisory Committee Fourth Term President



we think that there is no need to seek reasons for equal representation of women.

# That's why the whole world is trying to increase the rate of women representation on the board of directors

	2011	2019	2020	Quota Application
France	12,4%	42,1%	45,0%	%40 quota application
Belgium	11,6%	27,6%	35,0%	%33 quota application
Norway	31,9%	36,7%	38,0%	%40 quota application
Sweden	28,7%	36,7%	-	
Italy	5,0%	36,1%	43,0%	%33 quota application
Australia (ASX-100)	14,0%	29,3%	32,2%	
Australia (ASX-200)	10,9%	29,1%	30,4%	
Australia (ASX-201-300)	NA	19,1%	23,2%	
UK (FTSE 350)	12,5%	30,6%	33,6%	
UK (FTSE 250)	7,8%	29,6%	32,8%	
UK (FTSE 100)	12,5%	32,4%	35,2%	
Holland	14,6%	27,5%	31,1%	%30 quota application
Germany	8,7%	25,4%	32,9%	%30 quota application
Spain	10,3%	24,8%	25,0%	%50 quota application
Malesia	13,5%	24,1%	-	%30 quota application
Canada (TSX Composite)	-	23,9%	28,9%	
Israel	-	22,5%	-	%50 quota application
USA (Fortune 1000)	14,6%	22,0%	-	
USA (Russel 100)	-	27,7%	29,9%	
USA (Russel 3000)	-	20,4%	22,6%	
Ireland (SEQ 20)	-	20,9%	-	
North Africa (JSE Top 40 & SOEs)	-	20,0%	-	
Portugal	3,5%	16,3%	-	%33,3 quota application
Turkey (BIST 400)	11,4%	15,9%	17,0%	
India	8,4%	14,1%	17,0%	Min 1 female quota
Hong Kong	8,8%	12,4%	-	
Japon (TOPIX100)	2,4%	10,5%	12,9%	

Women on Board Ratios and Quota Regulations in World

• Egon Zehnder GBDT Report, 2018

• 30 % Club UK

Sabancı University CGFT, Independent Women Directors 2019 Report

Sabancı University CGFT, Independent Women Directors 2020 Report

•2020 WOB

• FTSE Women Leaders

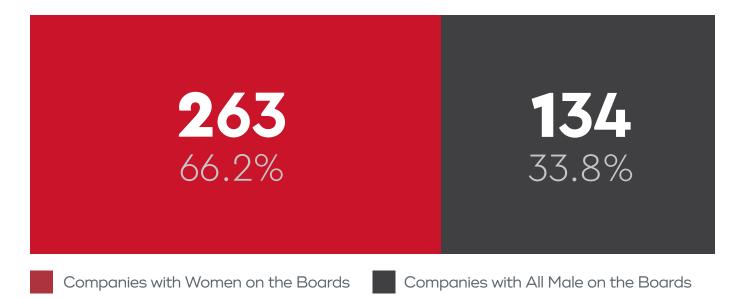
## WOMEN ON BOARD IN TURKEY

### **OVERVIEW OF BOARDS OF BIST COMPANIES IN 2019**

In 2020, there were 397 companies listed in BIST, the lowest number since 2012. Accordingly, the total number of board seats was 2698, slightly lower than the number of seats in 2019. In addition, the number of independent board members was lower compared to 2019. The ratio of independent directors reached 30%, an all-time high. The share of women on boards of publicly listed companies in BIST reached 17% in 2020.

2019 BOARDS of BIST COMPANIES		
Total Number of Board Members	2.698	
Number of Companies	397	
Number of Women Members	458	
Number of Independents	811	
Proportion of Women Members	17%	
Proportion of Independents	30%	
Average Board Size	6,8	

In 2020, out of 397, 134 BIST companies did not include any female directors in their boards compared to 152 companies in 2019. The percentage of those companies with all male boards is 33,8%.

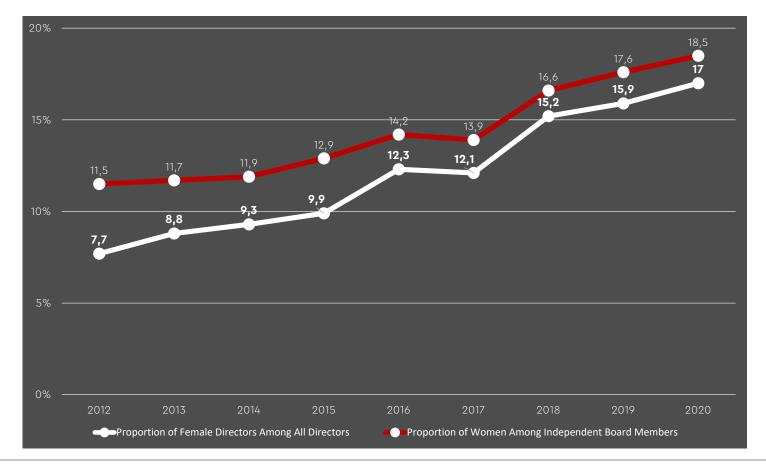


Sabancı University CGFT, Independent Women Directors 2020 Report

# WOMEN ON BOARD IN TURKEY

### FEMALE MEMBER RATIO AMONG WOMEN AND INDEPENDENT MEMBERS ON THE BOARDS OF DIRECTORS OF BIST COMPANIES OVER THE YEARS

In 2020, women were elected to 458 seats in the boards of companies listed in BIST. This number represents 17% of all directors, corresponding to a 5.3% increase in the number of female board seats from 2019. As shown in Chart 2.6 below, in parallel to the increase in the ratio of women on boards, the ratio of female independent board members has also increased to 18.5 %, which corresponds to 4.2% increase in numbers from 2019.



Sabancı University CGFT, Independent Women Directors 2020 Report

### Is this the best we can do?

With this idea WBAT Program was brought to life **1100 mentoring meetings** were held with a total of 197 mentees and 103 mentors between 2011-2020 The certificate program was accredited by 4 universities and 1 academy. 137 mentees received independent board membership certificates 116 of our mentees were assigned to at least 1 Board Membership. (Independent/Own Company/NGOs)

### **Among Our Mentees:**

7.6% of our mentees became independent board members
44% became board members in their own companies and groups
31% became board members at NGOs and associations
40% have been promoted or changed jobs for better positions.

### **Our Goals:**

• Woman member quota for executive boards

• Following up CMB's 25% goal

• More women candidates ready for board membership, and institutions to recommend women for membership.

Chairpersons and our mentors to assign more women as board members

• More corporate companies with equalitarian boards within our economic system

# WHAT MAKES US UNIQUE

We are the first organization serving the purpose of supporting social development by increasing women's representation on Boards of Directors.

Our mentors, mentees, and Association's Advisory Board consist of well-known, strong representatives in the leading institutions of the country.

We have an original development program that prepares mentees for the boards of directors.

We run the only certificate program in the field of Boards of Directors accredited by prestigious academic institutions in Turkey.

We are a platform where mentees, mentors, program contributors, and all stakeholders learn / progress collectively.

We are in regular contact withTurkey's most influential business people and opinion leaders.

Our work contributes significantly to create the vision of a Board of Directors among professionals at levels below the Board of Directors.

# OUR FUNDAMENTAL PRINCIPLES AND VALUES

We believe in diversity, and that men and women should work together.

We include women in Turkey from different disciplines with different backgrounds on their way to the Board Membership.

We take an open and collaborative approach to all similar associations, organizations, programs, and advocate for equal opportunities.

We contribute to improving the gender balance in Turkey and we try to provide more inclusive and egalitarian approach to women in the business



### HANDE YAŞARGİL

President Executive Partner Mentor Consulting Insead Business School Executive Coach

### **G** We're here, ready, waiting...

Many studies have shown that companies with a high number of women on their boards perform much better in almost every field, and that such companies have better ethical reputation, lower levels of corruption and that they take better calculated risks. However it seems pointless for us to talk about these subjects.

There is no need to look for reasons to have sufficient female representation. In a world where half the population and talent are women, if there aren't enough of them on company boards, this is not because of the lack of "eligible women", but rather a sign that the system isn't working properly and that women are getting stuck during the process. Women can't solve this problem that was created by the system on their own. The system itself should be doing that. Therefore in addition to being a platform that prepares strong candidates for boards WBAT plays an active part in the resolution of this problem by bringing together the various stakeholders so that the system can work efficiently. It is a strong organization that keeps growing and that paves the way for solutions through open dialogue.

When we initiated the "Crosscompany Mentoring Program for More Women on Boards" nine years ago, the ratio of women on the boards of publicly traded companies in Turkey was 11%. It is 16% today. We can't call this a success. We are a country that can do great things in a short period of time, and we must solve this problem by taking common decisions with all the stakeholders. We must make this system work by working hand in hand; as companies carry out their part, whether on their own initiative or with the guidance of regulatory agencies, organizations such as ours will be preparing women candidates for board membership while women must set this as their objective.

The idea that a major obstacle is that "there are no female candidates adequately prepared and experienced" is not valid anymore. Ever since we started our work we have araduated 140 women ready to be candidates for boards, who have been educated on the subject and have received mentorship. When organizations want to increase their ratio of female board members, there are lists that present them with candidates ready for the position, executive placement firms working free of charge as well as organizations and publications that appreciate what they do. Their efforts are supported and rewarded. Therefore we believe that today companies don't face any obstacles related to this matter.

We are here, waiting, ready to participate and to support.



### BURÇAK GÜVEN

Vice President Journalist / Clinical Psychologist if we hire you"..

Please join us now!

A recently published work by Will McPhail, a cartoonist for the famous New Yorker magazine, is like a small summery of the strange reality we live in now: 10 men in suits assembled at one side of a table, telling a woman sitting alone on the other side "so tell us, what will you contribute to our company

Leaving aside all the competence a female candidate might possess, this depicts beautifully how easy it is to brush aside the fact that she might bring "diversity" and "a different perspective". The world we live in today isn't much better than the one in this cartoon. Unfortunately we still have to convince people about what women in the decision-making mechanism can contribute to the business world, to companies, institutions, politics, economy and countries, we still have to align all our arguments. This is why the rate of women on the boards of publicly traded companies was 11% when we first started our journey with the "more women on boards" project seven years ago and has only increased symbolically 5%, despite our hard efforts and that of other similar initiatives. This is not an acceptable rate and we don't think it right that we should still have to explain to entrepreneurs, magnates, executives and politicians who have established

Turkey's most successful institutions and companies the reason why women should have their place in decision making mechanisms. Not because we are lazy or tired of course. The reason we are unwilling to explain the importance of the presence of women on boards is quite simple: The absence of women in decision making mechanisms causes damages that go far beyond business results. It has a negative impact on the distribution of roles in this world, our social contract, our social structure, our moral and ethical understanding, our today and tomorrow, the sort of legacy we leave- in short our whole lives. That is why instead of trying to explain and convince, we want to take action and we dream of a Turkish economy that obtains real results. Our call today is to all business people and politicians who have understood this need, interiorized it and are ready to take action and take responsibility: "We want to take action, enter history, and leave a valuable legacy. If our targets and our desires for the future of this country correspond to yours please joins us so that we can move women at first, and then all the groups we need for diversity into the decision making mechanisms...



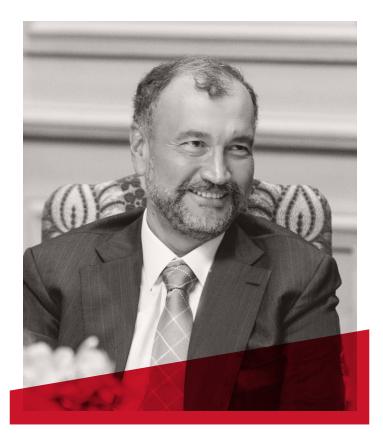
### ARZU ASLAN KESİMER

Vice President Tat Gıda A.Ş. General Manager & Board Member Düzey Pazarlama A.Ş. Board Member "

Keep fighting with determination until the rate of women on boards goes up from 16% to 50%....

During the first years of our professional lives, as women we thought that titles were given de facto. As we started moving up the ladder we got to understand that there is a general manager and a "female general manager", a CEO and a "female CEO". That's when we best understood that we are "precious"... Because of this additional attribute we had to always do more, work more, get better results, be more visible... So that's what we did. We worked more and produced more. So now we want to become "women board members". We know that diversity in boards adds richness. Until the rate of women on boards which is currently 16% goes up to an equal rate of 50% we will resolutely keep working for this purpose.

We are ready to contribute to the business world and to move companies forward with the strong women who are part of our program and ready to become board members. We believe that we are an invaluable source for all the companies who want to use the talent represented by 50% of the population. We can't accept being ranked 130th among 149 countries in the 2018 World Economic Forum Gender Gap Report, and so we are here for a better economy, a more equal, participative and prosperous business world. We say equal participation for balance and common sense in Boards of Directors. We are ready for these duties thanks to the strength this program gives us.



If a customer of a business, does not have a representation in its management, then there is something missing in the decision-making process. For the sake of that business, the management should represent the customer so that the right product, services and communication are possible. Both in our country and the world, women have a major influence on purchases.

If they are the ones to decide on what to buy, then they should also have a say in what to sell, how to produce and how to sell it



Murat Ülker Yıldız Holding Chairman of the Board of Directors



This is a marathon. Everyone will eventually comprehend the value of 50% women intelligence on boards

"

Muzaffer Akpınar MV Holding Vice Chairperson of the Board WBAT Advisory Committee Second Term President



quality choice for companies looking for high-calibre managers on their board of directors.

Suzan Sabancı Dinçer Chairman and Executive Board Member of Akbank WBAT Advisory Committee Third Term President

# ADVISORY BOARD



MURAT ÖZYEČÍN FİBA HOLDİNG Fiba Holding Chairman of the Board, WBAT Advisory Committee Fourth Term President



MUZAFFER AKPINAR MV HOLDING MV Holding Vice Chair of the Board WBAT Advisory Committee Second Term President



SUZAN SABANCI DİNÇER AKBANK Akbank Chair and Executive Board Member WBAT Advisory Committee Third Term President



ACLAN ACAR TÜRK TELEKOM Board Member



AHMET DÖRDÜNCÜ AKKÖK HOLDİNG Chief Executive Officer



ARZUHAN DOĞAN YALÇINDAĞ DOĞAN HOLDİNG Board Member



PROF. DR. DENİZ ÜLKE ARIBOĞAN OXFORD UNIVERSITY CRIC Center, Dean of Faculty of Humanities and Social Sciences, Üsküdar University



TAYFUN BAYAZIT MARSH&MCLENNAN COMPANIES Chair of the Board



LEVENT ÇAKIROĞLU KOÇ HOLDİNG CEO, Yönetim Kurulu Üyesi



ÜMİT BOYNER BOYNER GRUP Board Member



MURAT ÇAVUŞOĞLU ACTERA GROUP Cofounder



DR. YILMAZ ARGÜDEN ARGE CONSULTING Chair of the Board



MURAT ÜLKER YILDIZ HOLDİNG Chair of the Board



ZEYNEP ERKUNT ARMAĞAN ERKUNT TRAKTÖR Advisor to the Board

# **BOARD OF DIRECTORS**



HANDE YAŞARGİL MENTOR CONSULTANCY Managing Partner Insead Business School Lead Coach President of WBAT



BURÇAK GÜVEN Vice President Journalist / Clinical Psychologist Vice President of WBAT



ARZU ASLAN KESİMER TAT FOOD INC. General Manager Vice President of WBAT



CANAN ERCAN CELİK BORUSAN Borusan Kocabryik Foundation Secretary General General Manager of Yeni Nesil Accounting Officer of WBAT



SELEN KOCABAŞ AKİŞ GYO and MULTİNET UP Independent Board Member & Strategic Consultant



DEMET ÖZDEMİR EY TÜRKİYE Partner and EMEIA Growth Markets Leader



HANDE OCAK BAŞEV QUATTRO BUSINESS CONSULTING Managing Partner



SELEN OKAY AKÇALI WBAT Secretary General, Program Manager



EBRU DORMAN MV HOLDİNG CEO



LALE SARAL DEVELİOĞLU BERIGHT CONSULTING Independent Board Member & Management Consultant



ARZU ÜNAL VMLY&R GROUP CEO



ELİF ÇELİK THREED CONSULTANCY Founder, Independent Board Member



MURAT YEŞİLDERE EGON ZEHNDER Managing Partner



DAMLA BİROL TÜRK TUBORG A.Ş. CEO



ESEL YILDIZ ÇEKÎN HARVARD BUSINESS SCHOOL MENA Research Center Managing Director



ÖZLEM CİNEMRE TÜRKİYE KALKINMA VE YATIRIM BANKASI Vice General Manager



PINAR KALAY VODAFONE GROUP Global Technology HR Director



PELİN AKIN ÖZALP AKFEN HOLDİNG Board Member

# **BOARD OF AUDITORS**



NESRIN TUNCER KPMG Vice President of the Board and Auditing Partner



BANU İŞÇİ SEZEN TURKCELL ACADEMY General Manager



ÖZGE BULUT MARAŞLI DOĞAN ŞİRKETLER GRUBU Board Consultant, Strategy and Business Development



ELA KULUNYAR DOĞUŞ OTOMOTİV Human Resources and Process Management General Manager CEO



-0

YİĞİT OĞUZ DUMAN DUMAN CONSULTANCY Founding Partner



FEZA TAN UNICREDIT SIRBİSTAN CEO



There is a need for more women on boards. Diversity is always positive and enriching. Innovation is only possible in diverse environments.

Cem Boyner Boyner Grup CEO WBAT Advisory Committee First Term President

# WBAT PROGRAM

Diversity is essential in order to establish healthy and holistic decision-making mechanisms in economies as well as in democracies.

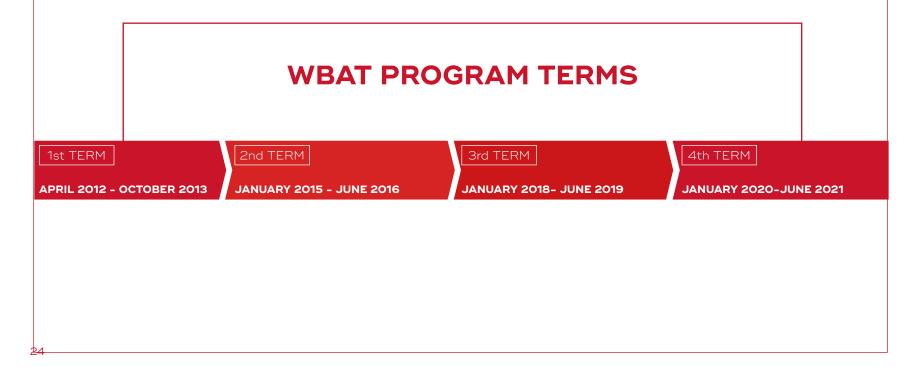
WBAT cross-company Mentoring and Independent Board Membership Certificate Program, which has been executed by WBAT since 2012, is the first and only certification program of Turkey in the field of Board Membership accredited by prestigious academic institutions.

With this program:

The candidate pool of senior female executives with appropriate competence and experience to become board members in Turkey is expanded,

Decision makers who select / appoint members to boards of directors and high-potential female executives are brought together and the experience of mentees towards being members of boards of directors is supported with the help and guidance of mentors,

It is aimed that the chairpersons of leading companies of our country can get to know female managers with different characteristics and recommend them to suitable positions.



# WBAT PROGRAM

WBAT Program has 4 basic elements:

### MENTORING PROGRAM:

Female Board of Directors Candidates – Mentees – receive mentorship by making 9 interviews on average with the most active business people and opinion leaders of the Turkish business world in a period of 18 months. Mentors work with a new female candidate in each term and play an important role in preparing them for their roles on Boards of Directors.

### CERTIFICATE PROGRAM:

During this period, mentees participate in the development and certification program designed in the scope of Independent Board Membership. They receive training in different subjects from experienced people in business and the academics. The Independent Board Membership Certificate Program, accredited by reputable universities and institutions, consists of two modules lasting a total of six days over a period of 18 months.



### COMPLEMENTARY DEVELOPMENT JOURNEY, SEMINARS, PANELS AND CONFERENCES:

Mentees attend panels and conferences every quarter within the program, benefit from the activities that are not included in the certificate program which are optional with up to date details.

# COMPETENCE EVALUATION AND FEEDBACK PROCESS:

Through the evaluation interviews conducted by Egon Zehnder, the mentees know their strengths and areas open for development and have the opportunity to plan their journey in a systematic way with their mentors.

# PROGRAM'S BENEFITS

#### MENTORS

- Mentors contribute to a very important transformation in the business world and society with their knowledge and experience.
- They help create a diversity pool of talent for board membership.
- They have the chance to get to know top executives with high potential and they can recommend them to the necessary positions in good time.
- They have the opportunity to nominate more women to board membership.

#### **MENTEES**

- They work with the business leaders of our country and prepare themselves more strongly for board membership.
- Thanks to their mentors, they develop their knowledge, experience and skills.
- They improve their awareness about the expectations from board members. They strengthen their skills through development / certification programs and other opportunities offered to them.
- They seize opportunities for different steps that will affect their careers positively.

#### PARTICIPATING INSTITUTIONS

They benefit from a significant development platform for successful and talented women executives.

- They have access to an expanded board of directors candidate pool.
- They determine the candidate profile of the most suitable board member for them.
- They have the opportunity to demonstrate their will and determination to achieve diversity and integrity in the business world as women have more influence on the economy and more women members take part in the board of directors.
- Thanks to the program's purpose and message, they increase the reputation of their brands.

### MENTORS 2012-2021

#### ACLANACAR

TÜRK TELEKOM Board Member 1<sup>st</sup>, 2<sup>nd</sup> and 4<sup>th</sup> Term Mentor

AGAH UĞUR

#### ACT2 YÖNETİM DANIŞMANLIĞI

Start Up Investor and Independent Board Member

1<sup>st</sup>, 2<sup>nd</sup> and 4<sup>th</sup> Term Mentor

#### AHMET BOZER

GROWTH COLONY LLC Independent Board Member 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

AHMET ÇALIK

ÇALIK GRUBU Chairperson of the Board 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### AHMET DÖRDÜNCÜ

AKKÖK HOLDİNG Chief Executive Officer 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### AHMET ERDEM

#### SHELL & TURCAS A.Ş.

Turkey Country President 4<sup>th</sup> Term Mentor

#### ALİ FARAMAWY

MICROSOFT

Middle East and Africa Region President 1<sup>st</sup> Term Mentor

#### ALİ KANTUR

ITC Chairperson of the Board 3<sup>rd</sup> Term Mentor ALİ KİBAR

**KIBAR HOLDING** Chairperson of the Board

4<sup>th</sup> Term Mentor

#### ALİ ÜLKER

YILDIZ HOLDING Vice Chairperson of the Board 2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

ARZUHAN DOĞAN YALÇINDAĞ DOĞAN HOLDING

Board Member 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

AYSEGÜL İLDENİZ

SILVER SPRINGS NETWORK, VESTEL, ZORLU ENERJI GRUBU, ECZACIBAŞI HOLDING Board Member 1<sup>st</sup> and 3<sup>rd</sup> Term Mentor

#### BÜLEND ÖZAYDINLI

MiGROS Former Chairperson of the Board 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### BÜLENT ECZACIBAŞI

ECZACIBAŞI HOLDİNG Chairperson of the Board 1<sup>st</sup> Term Mentor

#### BURHAN KARAÇAM

BK DEĞER KAZANDIRMA A.Ş. Founder President 2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

#### CANAN ÇELEBİOĞLU

**ÇELEBİ AVIATION HOLDING** Board Member 2<sup>nd</sup> Term Mentor

#### CANAN ERCAN ÇELİK BORUSAN HOLDİNG

Borusan Kocabiyik Foundation Secretary General, New Generation General Manager **3<sup>rd</sup> and 4<sup>th</sup> Term Mentor** 

#### CANAN ÖZSOY

**GENERAL ELECTRIC** 

Chairperson of the Board and CEO 4<sup>th</sup>Term Mentor

#### CANSEN BAŞARAN SYMES

ALLIANZ SİGORTA A.Ş., ALLIANZ HAYAT VE EMEKLİLİK A.Ş. Chairperson of the Board 2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

#### CEM BOYNER BOYNER GRUP

Chairperson of the Board 1<sup>st</sup> Term Mentor

#### **CEM KOZLU**

#### **GLOBAL RELATIONS FORUM**

Chairperson of the Board Coca Cola- Company EMEA Former Group President 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup>Term Mentor

#### CENGİZ SOLAKOĞLU

**CS CONSULTING** 

Founder 1<sup>st</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

COLMAN DEEGAN

VODAFONE TURKEY Country President 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

and 4<sup>ar</sup> Term Mento

#### PROF. DR. DENİZ ÜLKE ARIBOĞAN OXFORD ÜNİVERSİTESİ CRIC

Senior Member of OXFORD UNIVERSITY CRIC Center,

Dean of Faculty of Humanities and Social Sciences, Üsküdar University

2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### DIANE ARCAS AKTĄŞ

ARKAS HOLDING

Vice Chairman of the Board and Head of Logistics Services Group 2<sup>nd</sup> Term Mentor EMİN BİRSEL

Europe Region President 4<sup>th</sup>Term Mentor

#### ERDAL AKSOY

AKSOY HOLDING / TURCAS PETROL Founding President, Chairperson of the Board

3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### DR. ERDAL KARAMERCAN

ECZACIBAŞI HOLDING Former CEO and Board Member 2<sup>nd</sup> and 4<sup>th</sup> Term Mentor

#### ERDEN TİMUR

NEF GAYRİMENKUL Chairperson of the Board 4<sup>th</sup> Term Mentor

#### ERKAN AKDEMİR

#### **ISTANBUL ŞEHİR ÜNİVERSİTESİ**

Member of Board Avea Former CEO

1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### ERKUTYÜCAOĞLU

TURKUAZ TURİZM YAT. TİC. INC. Chairperson of the Board

2<sup>nd</sup> Term Mentor

#### ERMAN KALKANDELEN

FRANKLIN TEMPLETON TURKEY

4<sup>th</sup> Term Mentor

#### ERSİN ÖZİNCE

TÜRKİYE İŞ BANKASI Former Chairperson of the Board 1<sup>st</sup> Term Mentor

ERSIN PAMUKSÜZER THE LIFECO Founder President 2<sup>rd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

### ESİN GÜRALARGAT

GÜRALLAR Vice Chairperson,

Risk and Audit Committee 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### EVGUENIA STOICHKOVA

#### COCA-COLA TURKEY

The Caucasus and Central Asia Region President 3<sup>rd</sup> Term Mentor

#### FAİK AÇIKALIN

YAPI KREDİ BANK Former CEO 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### FATIH EBİÇLİOĞLU

KOÇ HOLDİNG Durable Consumer Group President 4<sup>th</sup> Term Mentor

#### FERRUH TUNÇ

KPMG TURKEY Former Chairperson of the Board 2<sup>nd</sup> Term Mentor

#### FEVZİ BOZER

FİBABANKA Vice Chairperson of the Board **3<sup>rd</sup> and 4<sup>th</sup> Term Mentor** 

#### FEYHANYAŞAR

YAŞAR HOLDING Vice Chairperson of the Board

1<sup>st</sup> Term Mentor

#### FUATTOSYALI

TOSYALI HOLDING Chairperson of the Board 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

FÜSUNAKKAL BOZOK FORD OTOSAN Board Member 1<sup>st</sup>, 3<sup>rd</sup> and 4th Term Mentor GÖKTEKİN DİNÇERLER TÜRKVEN PRIVATE EQUITY Managing Dartner

4<sup>th</sup> Term Mentor

#### **GÜLER SABANCI**

#### SABANCI HOLDING

Chairperson of the Board 1<sup>st</sup> Term Mentor

#### HAKAN BİNBAŞGİL

AKBANK Board Member and General Manager 2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

#### HAKKI YILDIZ

YILDIZLAR YATIRIM HOLDING Board Member 4<sup>th</sup> Term Mentor

#### HAMDİ AKIN

AKFEN HOLDING Chairperson of the Board 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### HASİP GENÇER

DORUK GROUP HOLDING Chairperson of the Board 1<sup>st</sup> Term Mentor

HAZIM ELLİALTI

ELLİALTI YÖNETİM DANIŞMANLIK Founder 1<sup>st</sup> and 3<sup>rd</sup> Term Mentor

#### İBRAHİM BETİL

SEN DE GEL ASSOCIATION Founding President 2<sup>nd</sup> and 4<sup>th</sup> Term Mentor

#### İZZET GARİH

ALARKO Chairperson of the Board 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### JIM ZAZA

YILDIZ HOLDING Pladis Global Board Member and United Biscuits Executive Chairperson 1<sup>st</sup> Term Mentor

#### KAAN TERZİOĞLU

TURKCELL Former CEO 2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

#### LALE SARAL DEVELİOĞLU

BERIGHT CONSULTING Independent Board Member, Management Consultant 2<sup>rd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### LEVENT ÇAKIROĞLU

KOÇ HOLDING CEO and Board Member 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### LEYLA ALATON

ALARKO/ALVIMEDICA Alarko Board Member, Chairperson of Alvimedica 3<sup>rd</sup> Term Mentor

#### LUCIENARCAS

ARKAS HOLDING Chairperson of the Board 1<sup>st</sup> Term Mentor

MAHMUT ÜNLÜ

ÜNLÜ&CO Chairperson of the Board and CEO 1st, 2nd, 3rd and 4<sup>th</sup> Term Mentor

MEHMET ALİ BERKMAN AKKÖK HOLDING Board Member 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

MEHMET ALTINOK BLUEAIR, UNILEVER CANADA CEO 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### MEHMET GÜLEŞÇİ

FİBA HOLDİNG A.Ş. / FİNA HOLDİNG A.Ş.

Board Member / Member of Executive Board 4<sup>th</sup> Term Mentor

#### MEHMET KUTMAN

GLOBAL INVESTMENT HOLDING Chairman of the Board 3<sup>rd</sup> Term Mentor

#### MEHMET SÖNMEZ

HSBC Board Member 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### MEHMETTÜTÜNCÜ

YILDIZ HOLDING pladis Regional CEO 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

> MEHMET T.NANE PEGASUS CEO

4<sup>th</sup> Term Mentor

#### MESUT TOPRAK

TAY GROUP Chairperson of the Board 4<sup>th</sup> Term Mentor

MURAT ALSAN

KPMG TÜRKİYE President 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### MURAT ERKAN

TURKCELL CEO

4<sup>th</sup> Term Mentor

#### MURAT İLBAK

İLBAK HOLDING Chairperson of the Board 4<sup>th</sup> Term Mentor

### MURAT ÖZYEĞİN

FIBA HOLDING Chairperson of the Board

2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

#### MURAT ÜLKER

YILDIZ HOLDİNG Chairperson of the Board 1<sup>st</sup>, 2<sup>nd</sup> and 4<sup>th</sup> Term Mentor

#### MUSTAFA ÇAMLICA

CHAMLIJA A.Ş. Chairperson of the Board 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### MUSTAFA SEÇKİN

UNILEVER Turkey, Central Asia and Iran, Chairperson of the Board 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### MUZAFFER AKPINAR

MV HOLDING Vice Chairperson of the Board 1<sup>st</sup>, 2<sup>nd</sup> and 4<sup>th</sup> Term Mentor

#### ÖMER ARAS

QNB FİNANSBANK Chairperson of the Board and Group CEO 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### REHAYOLALAN

**TEKFEN HOLDING** Vice President, QNB Finansbank Board Member

3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### ROSE MARIE BRAVO

GODIVA Board Advisor 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### SAFFET KARPAT

SÜTAŞ / ECZACIBAŞI Sütaş Board Member and

Eczacıbaşı Holding Board Member 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### ŞAHAP ÇAK

NETLOG LOJİSTİK A.Ş. Chairperson of the Board 4<sup>th</sup> Term Mentor

SAİT TOSYALI TÜRKİYE EĞİTİM GÖNÜLLÜLERİ VAKFI CEO 4th Term Mentor

#### SANİ ŞENER

TAV HAVALİMANLARI Holding Grup CEO 4<sup>th</sup> Term Mentor

#### SELÇUK YORGANCIOĞLU TORK PARTNERS CEO

 $3^{\text{rd}}$  and  $4^{\text{th}}$  Term Mentor

#### SELEN KOCABAŞ

AKİŞ GYO ve MULTİNET UP Independent Board Member & Strategic Consultant 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### SERPIL TIMURAY

VODAFONE EUROPE Regional CEO 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### SEVDİL YILDIRIM

TAV, DENİZLİ CAM Board Member 3<sup>rd</sup> Term Mentor

#### **SEYMURTARI**

TÜRKVEN Chairperson of the Board 3<sup>rd</sup> Term Mentor

SİYAMİ KAHYAOĞLU 1<sup>st</sup> Term Mentor

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#### PROF. DR. SÜLEYMAN TÜRKEL TOROS ÜNIVERSITESI

Dean of Faculty of Economic, Administrative and Social Sciences 2<sup>nd</sup> Term Mentor

### SÜREYYA CİLİV

TURKCELL

Former CEO 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

#### SUZAN SABANCI DİNÇER

AKBANK Chairperson of the Board 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### ŞEVKET BAŞEV

3 SEAS CAPITAL PARTNERS Chairperson of the Board 2<sup>nd</sup> and 3<sup>rd</sup> Term Mentor

#### **TAWFIKJELASSI**

Professor of Strategy and Technology Management at IMD Business School in Lausanne (Switzerland) 4<sup>th</sup> Term Mentor

#### TAYFUN BAYAZIT

MARSH & MCLENNAN COMPANIES Companies Chairman 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### TUNCAY ÖZİLHAN

ANADOLU GRUBU Chairperson of the Board 1<sup>st</sup> Term Mentor

#### ÜMİT BOYNER BOYNER GRUP

Board Member 2<sup>nd</sup> Term Mentor

#### ÜMRAN BEBA

PEPSICO Global Senior President of Talent Management, Diversity and Inclusion 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### VAROL CİVİL

TEB Board Member of TEB 2<sup>nd</sup> Term Mentor

#### YAĞMUR ŞATANA

DOĞAN ŞİRKETLER GRUBU Former CEO of Doğan TV 3rd Term Mentor

#### DR.YILMAZARGÜDEN

ARGE CONSULTING Chairperson of the Board 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

#### ZEYNEP BODUR OKYAY

KALE GRUBU Chairperson of the Board and Group CEO 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

ZEYNEP ERKUNT ARMAĞAN Advisor to the Board 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Term Mentor

MUSTAFAV.KOÇ 1<sup>st</sup> and 2<sup>nd</sup> Term Mentor

Saygıyla ve Özlemle Anıyoruz.

# WBAT PROGRAM PARTICIPATING INSTITUTIONS 2012-2021

EGON ZEHNDER

ADEL KALEMCİLİK AFFINITI AKBANK AKDENIZ ÜNİVERSİTESİ AKFEN HOLDING AKGÜN GRUP AKİŞ GYO AKKÖK HOLDING ANADOLU EFES ANADOLU HOLDING ANKARA BÜYÜKŞEHİR BELEDİYESİ ARÇELİK ARGE DANIŞMANLIK **ARKAS HOLDING** ASTELLAS ATADEMIR AYTEMİZ PETROL BAŞBAKANLIK HAZİNE MÜSTEŞARLIĞI BELPA BESLER BEYLİKDÜZÜ BELEDİYESİ **BNP PARIBAS CARDIFF BORUSAN HOLDING BOYNER HOLDING** BRIGHTSTAR **BRISTOL-MYERS SQUIBB (BMS) BROOKS BROTHERS & EDWARDS CALIK HOLDING** ÇELEBİ HAVACILIK **CIGNA FINANS** CMC COCA-COLA COMPANY COCA COLA İÇECEK DANONE DELOITTE DOĞAN TV DOĞAN HOLDİNG DOĞUŞ GRUBU DOMINOS ECLAT HR DANISMANLIK ECZACIBAŞI HOLDING

ENERJISA EY TÜRKİYE **FIBA GROUP** FIBABANKA FIBA FAKTORING **FİBA RETAIL** FIRST REPUBLIC BANK FORD OTOSAN GARANTI BANKASI **GENERAL ELECTRIC** GTECH **GÜVEN VARLIK YÖNETİM** HÜRRİYFT HEPSI BURADA норі **ILBAK HOLDING** INOKSAN **İSTANBUL BÜYÜKŞEHİR BELEDİYESİ KALE GRUBU KENTVIZYON KOÇ FİNANS KOÇ HOLDING** KOÇTAŞ **KPMG TÜRKİYE** KREA M.I.C.E. **KOSIFLER OTO** LENOVO LITTLE CAESARS LOGO E-BUSINESS MATSET MANAGEMENT CENTER TURKEY MERCEDES BENZ TURK MICROSOFT MIGROS-MACROCENTER MONDI TIRE GROUP MYNET NESTLE NKS DANIŞMANLIK NOVARTIS **KEREVİTAŞ** 

MOBILIZ **MV HOLDING** NORTHSTAR INNOVATION OLMUKSAN INTERNATIONAL PAPER отокос **OMEGA PHARMA** ÖNEM GIDA PERNOD RICARD PEPSICO PFIZER PHILIPS HEALTHCARE PLADIS OUATTRO BUSINESS CONSULTING **ONBFINANSINVEST QNBFINANSBANK QNBFİNANSFACTORING** SABANCI HOLDING SABRİ ÜLKER VAKFI SAP SAS SHELL & TURCAS SÜTAS TARIM BAKANLIĞI TAT GIDA TEB **TOSYALI HOLDING TÜRK TELEKOM TÜRK TUBORG** TURKCELL TURKISHWIN **UCB ILAC** ÜLKER UNILEVER ÜNLÜ&CO UNO VODAFONE YAPI KREDİ BANKASI YILDIZ HOLDING VMLY&R YILDIZ HOLDING **ZURICH SİGORTA** 

### WOMEN ON BOARD ASSOCIATION TURKEY CORPORATE SUPPORTERS





Gender equality is a freedom for both men and women. It acknowledges humans first as individuals. Saves from prejudices. For the sake of a progressing society, we must see the value women create and play our part for equality. A society without women has no tomorrow.

> In loving memory of Mustafa V. Koç Our 1st and 2nd Term Mentor







Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmekted











WOMEN ON BOARD ASSOCIATION TURKEY

Established on January 2017, the main objective of the WBAT is to promote social development by increasing the representation of women on the boards of directors.

LET WOMEN RISE FOR THE SOCIETY TO IMPROVE



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